

# 2026 Sponsorship Prospectus

## Morristown Area Little League

[sponsorshipmorristownareall@gmail.com](mailto:sponsorshipmorristownareall@gmail.com)

Dear Friends and Neighbors,

We are excited to kick-off the 2026 Little League Season, the third as a combined league representing softball and baseball players from Morris Plains, Morris Township and Morristown.

Last year, nearly 900 players participated in our MALL baseball and softball teams. We are proud of all our teams, and as an organization we were extremely proud of our 12U Little League baseball team for winning the district title. We can't wait to see what the 2026 Season will bring...

We are so grateful to those that have sponsored us in the past, whether as MALL, MPLL, MNLL or MAALL. We have refined our sponsorship options for the 2026 season and are excited to share them with you.

Our programs thrive because of sponsorships and donations from local businesses and organizations like yours. This support allows for lower registration fees, promotes local businesses and brings a greater sense of community to our program. Sponsor fees go towards uniforms, equipment, umpires, insurance and facilities.

### **Will you consider being a 2026 Sponsor for MALL?**

There are a variety of ways to support the league this year. As a MALL sponsor, you will reach even more families and fans. Spots are first come first served and you can secure your spot by completing this [Sponsorship Form](#) and submitting payment.

On behalf of the Board of Morristown Area Little League, thank you for your generosity.

**Lauren Udall**  
President

**Sean O'Connor**  
President

**While MALL appreciates the support of all individuals, businesses, and organizations, team sponsorships cannot be offered to political organizations or businesses associated with tobacco or alcohol products. Political organizations are still welcome to participate as banner sponsors or donors.**

# Morristown Area Little League

## 2026 Sponsorship Opportunities

Sponsorship Contacts: Jackie Doyle & Danielle Simmons

### Opening Night Sponsor – \$2,500 (1 Available)

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Be in the spotlight during our **Opening Night!** Enjoy the opportunity to **speak at the ceremony**, with your **logo featured** on event signage, communications, and promotional materials. You'll also receive **recognition on our website, social media, and in media coverage**, plus the **option to host a branded tent** to connect directly with families and fans.

### Batting Cage Sponsor – \$1,500 (4 Available)

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Gain season-long exposure as a Batting Cage Sponsor! Your logo will be prominently displayed on one of our batting cages, providing high-visibility branding all season long. It's a great way to connect with local families and fans while showing your support for youth athletics and the community.

### Team Sponsor – \$600 (96 Available)

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Your logo or company name will appear on the uniforms of one of our baseball or softball teams—imagine your business being cheered from the stands! This sponsorship also includes a banner displayed at one of our four main fields and recognition on the MALL website and throughout the season.

### Banner Sponsor – \$250 Each (or 3 for \$600) (Unlimited)

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Display your banner at the field of your choice to reach local families and fans all season long. Choose your preferred location based on proximity to your business or community connections. Returning sponsors' banners will be reused when possible, with new banners printed as needed. Multiple field sponsorships are encouraged for increased visibility and community impact.

### MALL Supporter – Any Amount (Unlimited)

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Not ready to sponsor but still want to support the league? All gifts of \$100 or more will be proudly recognized. Your generosity helps provide equipment, maintain facilities, and enhance the experience for every player.

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# MORRISTOWN AREA LITTLE LEAGUE

## 2026 Sponsorship Form

If you are unable to complete the [online sponsorship form](#), please fill out and return this form.

**Sponsorships are reserved in the order received —**  
there may be a brief delay in confirming requests received via mail or email.

### **Sponsorship Level (check one):**

- ☐ Opening Night Sponsor – \$2,500
- ☐ Batting Cage Sponsor – \$1,500
- ☐ Team Sponsor – \$600 each or 2 for \$500 (Baseball ☐ / Softball ☐)
- ☐ Banner Sponsor – \$250 each or 3 for \$600

We will do our best to accommodate baseball or softball sponsorship requests; however, placement cannot be guaranteed. **Sponsorships are confirmed upon receipt of both form and payment.**  
Limited spots available.

### **Business / Organization Information**

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### **Additional Requests or Comments**

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### **Payment Information**

**By Venmo:** Pay @motownareaLL and email form to [sponsorshipmorristownareall@gmail.com](mailto:sponsorshipmorristownareall@gmail.com)  
Be sure to include your sponsorship name/sponsorship type in the notes.

**By check:** Make payable to Morristown Area Little League and return this form with check to:

**Mailing Address:** P.O. Box 1571 - Morristown NJ 07960

**We will confirm receipt and provide details about signage and logo needs.**

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